

Aroma Iraq (by Fadox Group)

Vision

To redefine the luxury hospitality experience in Iraq through the fusion of high-end olfactory solutions and advanced digital infrastructure.

Who We Are

Aroma Iraq is a specialized division under **Fadox Group**, a leading expert in digital transformation and institutional cybersecurity in Iraq. We specialize in providing comprehensive "Fragrance-as-a-Service" (FaaS) solutions for luxury hotels, corporate environments, and high-end retail spaces.

What Sets Us Apart (Our Digital Edge)

Unlike traditional fragrance suppliers, we bring technical intelligence to every space we scent. Our operations are powered by a proprietary IoT-integrated platform that ensures:

- **Real-time Monitoring:** Instant visibility into fragrance levels and system health.
- **Predictive Maintenance:** IoT-driven alerts that allow us to service devices before service gaps occur.
- **Operational Excellence:** Data-backed reports on fragrance consumption and optimization.

Our Commitment

We are the first company in Iraq to integrate cybersecurity standards into hospitality scenting. We don't just provide scents; we provide reliability, luxury, and a seamless, uninterrupted guest experience.

Target Markets

- Five-star hotels and luxury resorts.
- Corporate headquarters and government institutions.
- Private medical facilities and elite retail hubs in Baghdad, Erbil, and Basra.

Partnering with Us

We are actively seeking strategic partnerships with world-class fragrance manufacturers to introduce premium, signature scents to the Iraqi market, supported by our robust technical distribution and management network.

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